



Rony Jo Ballou, CAI, CES Auctioneer/Broker

Cell – 859-494-7653

Email – [gooch@goochsells.com](mailto:gooch@goochsells.com)

## Broker's Registration Form

(I) (We) wish to register as the sole customer of \_\_\_\_\_ (Salesperson) of \_\_\_\_\_ (Real Estate Company) and make an initial bid \$\_\_\_\_\_ for the property located at (address)

The property is to be sold at Auction on\_\_\_\_\_.

We understand there will be a 10% buyer's premium added to the winning bid to determine contract selling price for the property. We also agree to sign the auction purchase agreement and abide by the terms of the auction if we have the winning and last bid.

The real estate broker and/or salesperson shall be deemed to have earned a referral fee if ALL of the following requirements have been met:

- 1) This registration form is returned to Gooch Auction Group LLC at least 24 hours prior to the auction. No Exceptions will be made.  
(Return by email [gooch@goochsells.com](mailto:gooch@goochsells.com))
- 2) Agent shows the property prior to the auction. Online you must be present at sign of contract the day of auction.
- 3) Agent attends the auction with the customer.
- 4) Registered customer is the winning and high bidder.
- 5) The transaction closes.
- 6) Buyer(s) must make an initial bid on this form. If the minimum bid has been published in advertising, the initial bid MUST be made for (at least) the minimum published bid.

The amount of the referral fee to the registering broker (paid at closing) shall be \_\_\_\_\_ of the accepted winning bid for the property.

The broker and buyer by placing their signatures below, certify that they have inspected the premises of subject property and certify that the broker signing below is serving only as an agent for the Buyer. Both parties, the Buyer and Participating Broker also and hereby acknowledge the Gooch Auction Group LLC as well as Rony Jo Ballou, auctioneer represents the seller only in this transaction.

\_\_\_\_\_  
Signature Purchaser/Customer

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature Purchaser/Customer

\_\_\_\_\_  
Date

Signature

Broker/Salesperson

Date

Accepted By:

\_\_\_\_\_

Gooch Auction Group LLC

\_\_\_\_\_

Date